



## **Old Englewood Village Association (OEVA)**

### **Executive Meeting/Board Meeting -Meeting Minutes**

**Date: November 16, 2020**

**Location: The Perch**

**Present:** Todd Tracy, VP, Todd@EnglewoodFL.org  
Nancy McCune, Secretary, Nancy@EnglewoodFL.org  
Les Bernstein, Director, Les@EnglewoodFL.org  
Eric Peterson, Director, Eric@EnglewoodFL.org  
John Watson, Director, John@EnglewoodFL.org  
Rob Reil, Director robreil@robreil.com

**Absent:** Evelyn Dow, Director, Evelyn@EnglewoodFL.org

### **Discussion/Action:**

Todd called the meeting to order at 3:32 p.m. Nancy presented the minutes from the last meeting Eric made a motion to approve and Rob seconded. All were in agreement

Eric has posted the policies and procedures manual on our website

Eric and Rob have been working on rules for using our social media and we will continue that discussion as we work out the details.

We discussed our mission statement. None of us are happy with the mission statement as it reads currently. We need to decide who we are, what we are, and what we are doing. We all will write down our own mission statement and bring it to the next meeting so that we can discuss it.

Discussion on whether we can have a building, ie: a clubhouse, and how will we accomplish that.

Nancy brought up that RCTOD is not known. Nancy has talked to five different Realtors here in town and no one knows what this is about. Les reminds us of the 50% rule and how it inhibits people from doing a full renovation on any property that they buy. John Watson suggest that we do a YouTube video and explain how this works. RCTOD will help us get artisans to live here. Until we can explain this to people no one will use it. The RCTOD will help us bring artisans into our our community to build out so that we can become the community that we choose to be.

Rob wanted to know how many places on social media that we currently have. All of us realize that these have been put on the internet at various times by various people. Here is the list:

Art on Dearborn on Instagram,  
Twitter

Englewood Village Association, Facebook Group

Old Englewood Village Association, Website

Pinterest,

LinkedIn,

Englewood Fine & Handmade Art Festival on Instagram

Englewood Fine & Handmade Art Festival, Facebook Group

We discussed the documents that we need to make sure we're doing everything we can do in terms of our social media and how we can put into place, not necessarily rules, but procedures to make social media work for us.

We discussed a once-a-month Intermezzo that will start with music in different places and then expand to Art in different places. We will start that with John talking to Vino Loco and Blue Pineapple and attempting to get those two businesses to do something with him to combine their services on a night when normally people are closed. We will see how we can manage to make this much better artistic destination. We discussed at length an Art Walk type of event where we could do what we need to do and yet not annoy the businesses.

Nancy has announced another new member...Breeze Carts.

Todd will do the new Review article and include in it our holiday decorating contest. Todd will also put some teasers about the survey in the new Review article. Nancy will begin to put some teasers on social media about the holiday decorating contest. She has had some inquiries already asking if we are going to do this again.

The next meeting will be 3:30 at The Perch on November 23, 2020

The meeting was adjourned at 5:03 p.m. Eric made the motion Les seconded and all agreed.